

Professional Presentation

Aim of the Video

In every business, customers assess many factors to determine if the business will be considered as professional and remarkable. How staff present themselves is one factor, but this video will confirm that presentation is not just the clothes staff wear, it's everything external customers can see and hear.

Play the video up to the Pause

The Activity

Question 1

- A great way to see if staff are aware of the presentation standards of the business.
- Have your presentation/clothing or uniform standards on hand to refer to when reviewing responses.

Question 2

- Remind staff the business is aiming for a remarkable reputation. Encourage them to think of the business as their business – what would they expect from their staff?

Question 3

- The intent is for staff to identify people whom they would want to impress. This could be family members, friends, entertainers, people from history – anyone. Have fun with this 😊

Before returning to the video

Share and compare the responses of the attendees and ask attendees these 2 questions.

1. "How could we improve personal presentation?"
2. "What could we do to improve our workspace presentation?"

Press PLAY

Post Video ACTION

- If there is uncertainty relating to the presentation of the workplace or individuals, add these to your action items also.

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HANDOUT

- 1. What is the accepted clothing standard in our workplace?**
- 2. How often should we tidy up areas that customers can see of use.**
- 3. Name a person you would want to impress if they visited you at work.**